



Awards for Association Excellence

Recognizing Outstanding Members and Partners that Promote
Travel and Tourism in Georgia's Historic High Country Region

Nomination Deadline: October 18th : 2019

Awards Presented at HHCTA Legislative Outreach & Reception
November 2019 in Cartersville Georgia

Send Nominations to Kyle Bennett at
kbennett@woodstockga.gov

Awards for Association Excellence

Overview and Selection of Awards

The purpose of these awards is to recognize, honor, and promote the outstanding achievements of efforts made in hospitality and tourism industries in the northwest region of Georgia. Only members of the Historic High Country Travel Association are eligible to submit nominations for the awards. Nominations will be accepted through October 18th, 2019. A committee of tourism professionals will review the nominations and select the winners. The awards will be presented at the HHCTA Legislative Outreach & Reception in Cartersville GA in November 2019

Awards are meant to honor activities & accomplishments that took place in 2019

Award Categories

Best Event:

Will take into consideration the planning of the event, marketing collateral and public relations for the event, nature of the event, and impact the event had on the community.

Best Marketing Piece/Campaign

Will take into consideration the goal of the marketing piece/campaign, were the goals achieved, the audience reached by the marketing effort, and the creativity & uniqueness of the effort

Tourism Product Development of the Year

To be eligible the project must have been completed in 2019. Will take into consideration the scope of the project, goal of project, and the impact the project has had on the community.

HHCTA Member of the Year

This will be based on the members commitment to HHCTA, including participating on committees, hosting events or meetings for HHCTA, advocating for HHCTA, etc..

Tourism Advocate of the Year: Elected Official

This may or may not be a HHCTA member. The Advocate of the Year is mean to honor an elected official who advocates for travel & tourism in the High Country Region.

Previous Winners of Awards (Under New Categories starting in 2018)

Best Event

2018- Honeybee Festival - Lafayette, GA

Best Marketing Piece/Campaign

2018- Walker Rocks - Walker County, GA

Tourism Product Development of the Year

2018- Woodstock Visitors Center Renovations- Woodstock, GA

HHCTA Member of the Year

2018- Brent Templeton - Templeton Design Group

Tourism Advocate of the Year- Elected Official

2018- Mayor Andy Arnold - City of Lafayette, GA

I- Nomination Submitted By: *This person must be a current member of HHCTA and will be the primary contact for the nomination.*

Name: _____

Job/Title: _____ Email: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Signature : _____

II-Contact for Event or Individual Being Nominated: *Please note , each nomination requires a separate cover sheet and summary.*

Name: _____

Job/Title: _____ Email: _____

Organization: _____

Address: _____

City: _____ State _____ Zip: _____

Phone: _____ Fax: _____

III- Nominee Summary: On a separate piece of paper, please provide a 250-500 word description of who/what you are nominating. Photos, articles, videos, or other collateral that exemplifies why this should receive the award should also be included. Including stats & data in support of nomination is a big plus