



2017 HHCTA Membership Application New Member/Renewal

Thank you for your interest in the Historic High Country Travel Association (HHCTA), one of nine official Georgia regional travel associations that collectively market to attract visitors.

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www.GeorgiaHighCountry.org

Who Should Join?

Inns, CVBs, Visitor Centers, Cabins, Motels, B&Bs, Utilities, Marinas, Festivals, Retailers, Museums, Recreational Outfitters and Guides, Chambers, Gift Shops, Attractions, Restaurants, Art Galleries, Golf Courses, Campgrounds, Hotels, Resorts, Antique Shops, Tour Operators, and more.

HHCTA Membership Benefits

- Networking and educational opportunities with regional and state tourism professionals at monthly meetings and annual conferences including Tourism Hospitality and Arts Day at the Capitol, Winter Chautauqua and the Georgia Governor's Tourism Conference
- Listing with description on GeorgiaHighCountry.org and HHCTA brochure
- Lead share and follow up
- Exposure on Face Book page
- Link to ExploreGeorgia.org and access to MarketGeorgia.org, Georgia's consumer and industry websites
- Cooperative advertising and marketing opportunities

Membership Requirements and Annual Dues

Must be located within the 17 county HHCTA region (Bartow, Carroll, Catoosa, Chattooga, Cherokee, Dade, Fannin, Floyd, Gilmer, Gordon, Haralson, Murray, Paulding, Pickens, Polk, Walker, Whitfield) or be a member in good standing of your own regional travel association. **Membership dues are \$150 per calendar year, January - December.**

Membership Application

Date: _____

Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____

Website: _____

Primary Representative: _____

Title: _____

Email: _____

Additional Representative: _____

Title: _____

Email: _____

Payment Options

- Please make check payable to HHCTA and mail to HHCTA c/o GA Visitors Center Ringgold, 2726 I-75 South, Ringgold, GA 30736
- Paypal - www.GeorgiaHighCountry.org

For More Information

Please contact Elaine Watkins, HHCTA Secretary/Treasurer with any questions or for more information – gahhcta@gmail.com.