



Destination VILLA RICA Since 1826

Known as the City of Gold, Villa Rica is where art, culture and history are at the heart and soul of the community.



While you're downtown visit Wick's Tavern, the oldest commercial structure in West Georgia.

Villa Rica is home of the first Gold Rush in Georgia and that history is captured daily at the Pine Mountain Gold Museum where you can walk the trails where miners walked, pan for gold and gems, and enjoy the museum and documentary film.

One of the fastest growing cities in the State of Georgia, Villa Rica is still a place where you can experience the feel of an old mercantile while strolling down our crepe myrtle covered sidewalks.

Retail therapy is just what the doctor ordered in historic downtown. Choose from a variety of specialty shops, antique stores and signature restaurants.



Villa Rica is conveniently located on Interstate 20 just 35 miles west of downtown Atlanta, Georgia and 114 miles east of downtown Birmingham, Alabama.

Rich in history Villa Rica is home to Coca-Cola legend Asa Candler and Gospel Music founder Thomas A. Dorsey. The city has gained notoriety of late from such hometown celebrities as Boston Celtic Jae Crowder and comedian (and Season 8 winner of The Last Comic Standing) Rod Man.



No matter what you're looking for, you can still discover gold in Villa Rica, Georgia!

Signature Events

Art Fest

3rd Saturday in April

West Georgia Jazz Festival

4th Saturday in April

Thomas A. Dorsey Festival

4th Weekend in June

Summer Concert Series

June, July & August

Fireworks Display Extravaganza

July 3rd

Gold Rush 5K

Saturday after Labor Day

Gold Rush Festival

Saturday after Labor Day

Reindeer Run 5K

1st Saturday in December

Area Attractions

- Pine Mountain Gold Museum
- Scenic Train Ride
- Fullerville Historic Jail
- Textile History Trail
- Wicks Tavern
- Historic Hillcrest Cemetery
- Thomas A. Dorsey Historic Site
- Freedom Riders Historic Site
- Textile Industry Historic Site
- The MILL Amphitheatre Historic Site
- Villa Rica Explosion Historic Site
- Bank of Villa Rica Historic Site

Tourism Coordinator

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