

Woodstock Area Conventions & Visitors Bureau Authority

Woodstock Visitors Center
At Historic Dean's Store
8588 Main Street
Woodstock, Georgia 30188
770-924-0406

www.oldtownewoodstock.com



Woodstock, Georgia is located approximately 30 miles northwest of Atlanta in the southern part of Cherokee County. The City was listed as the tenth fastest growing suburban community in America in 2006 by Forbes Magazine. Woodstock has a population of 24,000 with a service delivery area that reaches 190,000. The City was founded in 1897 and was mostly agrarian by trade.

A charming railroad town, Woodstock is home to numerous community events, historic homes, a multi-million dollar downtown mixed-use development, several arts groups, one of the state's most aggressive multi-purpose trail projects, one-of-a-kind boutiques, and a variety of outstanding restaurants.

Dixie Speedway

A southern tradition since 1969, Dixie Speedway is one of America's most celebrated dirt track racing venues. This track was featured in the movie *Six Pack* with Kenny Rogers. Stockcars, late models, cruisers, demolition derbies, and chain racing bring over 100,000 fans per year to Woodstock for the greatest show on dirt. The track is family owned and operated and has hosted racing legends including Bill Elliot and Dale Earnhardt.

150 Dixie Drive
Woodstock, Georgia 30189



Woodstock was home to the Atomedic Hospital, a state of the art healthcare facility, shipped to the city in 1969 after being showcased at an early World's Fair. The building, resembling a flying disk or spaceship, served the community for over twenty years.

American Statesman, Dean Rusk, was born just outside of Woodstock and is probably the city's most famous resident. Rusk served as Secretary of State for Presidents John Kennedy and Lyndon Johnson.

Other notable residents include Eugene Booth, Jr., a nuclear physicist involved in the Manhattan Project, country-music star Mark Wills, and Nick Markakis of the Baltimore Orioles.

Woodstock, Georgia is a part of the Atlanta Metropolitan Statistical Area.

A Closer Glimpse of ... Historic Dean's Store

A mainstay of Woodstock since 1906, the building located at 8588 Main Street is more than just a drug store, more than a museum, and more than the local Visitors Center. Standing as a testament to days gone by, Dean's Store represents the culture of entrepreneurship in the South and a gathering spot for a community.



Opened by Dr. W.L. Dean, the store was his attempt to serve the medical needs of others, while resting his own ailing body. He never saw his dream to fruition, dying shortly after the store opened. Linton, his oldest son, served as the proprietor, but was never a licensed druggist. The store housed over-the-counter medications, a soda fountain that served Georgia's own invention, Coca-Cola, Moore's Ice Cream, and Lance peanuts, crackers and candy.



Mr. Linton Dean was the ticket agent for Williams Coach and Smoky Mountain Trailways. The store throughout its history has been a collection agency for utility bills, city taxes and business licenses. Gasoline, music supplies, tobacco products, and

fresh baked bread (shipped by train from Rome) were all available to locals.

The store had another item essential to local gentlemen ... a safe harbor to discuss news, community information, and to share tall tales. The boys (a common reference for these men) would gather in the mornings for an informal meeting of minds. Following the death of Mr. Dean in 1981, keys were given by the Dean family to the boys. A contingency still meets at the store in the mornings to discuss Woodstock, her politics, her growth, and especially her characters. In 2001, Dean's Store became home to the Woodstock Visitors Center.



The Store is Open Monday-Saturday 10a.m.-4p.m.
For More information Call 770-924-0406

2010 Community Events in Woodstock

Woodstock Summer Concert Series

All concerts start at 7:30pm and are located in the Downtown Woodstock City Park. No admission charge.

May 8th- Sister Hazel with opening act Memory Dean
June 12th- Great American Rock and Roll Revival
July 10th- Atlanta Rhythm Section
August 21st- Chuck Wicks with opening act Whiskey Rose Band
September 18th- Swingin' Medallions

Parades & Festivals

July 3rd- FreedomFest- Freedom Run at 7:30am in Downtown Woodstock, Parade along Main St starts at 10am, Festival in Downtown Woodstock City Park from 10am to 3pm, Fireworks at Target Shopping Center at dusk.

October 30th- KidsFest- Halloween Festival/safe trick or treat event in Downtown Woodstock City Park

December 4th- Christmas Jubilee- Parade of Lights along Main St starting at 5:30pm. Activities in Downtown Woodstock City Park after parade.

Friday Night Live

Spend the first Friday of every month in Downtown Woodstock and enjoy the many restaurants and stores that the area has to offer as the Downtown Merchants stay open late, 5pm-9pm

For each Friday Night Live theme participating Downtown Merchants will have activities going on at their stores and throughout the Downtown area related to the theme of the month. Friday Night Live also features great music as bands play throughout Downtown Woodstock in front of the stores which adds to the street festival feel of the event.

May 7th Siete de Mayo- Pop out that sombrero and enjoy the area's only Siete de Mayo Party. It's South of the Border in South Cherokee!

June 4th Electric Luau- From palm trees to little umbrellas, enjoy the feel of the islands without the cost of airfare. Don't forget your flowered shirt!

July 2nd Cruisin' on Main- Watch old cars cruise Main Street. We'll also feature some bicycle fun for the kids.

August 6th Summer of Love- No pond bathing here, but we can promise a summer-lovin' time. Break out the tie-dyes & head bands for a little early autumn fun as the history of the 1969 Woodstock Music Festival is celebrated! Peace, Love, and Rock & Roll.

September 3rd The Great Downtown Tailgate- No need for double-takes, that's the grill you smell. Put on your team colors and strike up the band for a little early autumn fun!

October 1st Oktoberfest- Celebrate Oktoberfest in Downtown Woodstock! Grab a brew with your crew and have a blast too!

Friday Night Live events start at 5pm. Live Music, Fantastic Food & Festive Activities. Forget the malls. Save the Gas Money for Great Shopping Deals! Come and enjoy your community!

For More Information, Contact
Kyle Bennett at 770-924-0406